

IESDE

SCHOOL
OF
MANAGEMENT



DIPLOMA IN BANKING
IN COLLABORATION
WITH PROBANKER AND
GEMFM GLOBAL NETWORK

iesde.mx

Objective

Financial services have undergone a rapid transformation in the last years because of advances in technology, globalization and product innovations. The latter provides opportunities but also new risks. Both, small and large banks have to offer multiple services that incorporate the latest technology for delivery of services to compete in the marketplace. Traditional jobs such as bank-tellers and account keeping has been replaced with multi-tasking jobs that require participants to be (re) educated in a variety of analytical skills and software use that cover multiple banking functions. **The DB program provides an up-to-date and practical overview of the major principles in banking covering bank management and risk analysis.**

DB

WHAT YOU SEE IS what you get

WHO MUST ATTEND?

The Diploma in Banking (DB) is designed to provide an updated overview of banking principles for professionals working or intending to work in the financial services sector, including MBA and MSc. in Finance students.



METHODOLOGY

ProBanker Simulation

A unique feature of the DB program is the use of ProBanker Simulation as the primary tool for teaching banking principles and tools. ProBanker mimics a real bank where participants can make a range of decisions to practice concepts and principles discussed in class. They can analyze the outcome of their decisions in real time. It is firmly grounded in sound financial and microeconomic principles and the simulated environment, although complex and realistic, is sufficiently stylized to be readily understood. This “hands-on” approach is similar to learning on the job except the cost of failure is null. ProBanker simulation covers all major banking functions such as credit analysis, funding analysis, interest rate risk management, and bank capital. Participants can practice solo as well as work with teams remotely. Assignments and tests are integrated into the curriculum to make it easy to follow throughout the program.



CONTENTS

Module 1 (Five weeks)

- Week 1: Financial Intermediation
- Week 2: Introduction to ProBanker
- Week 3: Commercial Bank Assets
- Week 4: Commercial Bank Liabilities
- Week 5: Measures of Bank Performance

Module 2 (Five weeks)

- Week 6: Off Balance Sheet Activities
- Week 7: Bank Capital and Basel Regulations
- Week 8: Interest Rate Risk and Management
- Week 9: Credit Analysis and Credit Risk Management
- Week 10: Central Bank and Monetary Policy

Module 3 (Five weeks)

- Week 11: Competitive Game on Bank Management begins (Strategy discussion and Trial runs)
- Week 12: Quarters 1, 2 and 3 (Team sessions with instructor)
- Week 13: Quarter 4, 5 and 6 and presentation by students
- Week 14: New Competition (RUN 2). Quarter 1, 2 and 3
- Week 15: Run 2: Quarter 4, 5 and 6 and presentation by students

The DB program includes an optional Study Tour to New York: International Financial Management.



PROGRAM STRUCTURE

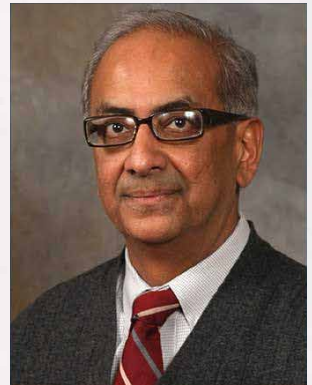
15 weeks. The program is taught once a week, for 3 hours. During the first hour and a half, participants will be exposed to various concepts and techniques through a video prepared by Prof.dr. Anoop Rai.

In the next hour and a half, the lecturer will connect by videoconference to deepen the topics, resolve doubts and complete the session with the use of the ProBanker simulator. The diploma is structured with 45 hours of classes and 45 hours of individual and group work. Between each module there is a break of 1 week.

KNOW HOWER

PROF. DR. ANOOP RAI

Is a Professor of Finance at the Zarb School of Business at Hofstra University, New York. He is also the Director for the Center for International Financial Services and Markets. With degrees from Notre Dame and Indiana University, Dr. Rai has published extensively on topics in international corporate finance and financial institutions (Journal of Banking and Finance; Journal of International Money and Finance; Financial Management, among others). Professor Rai has taught at several GEMFM programs and at various institutions as a visiting or adjunct professor, including New York University, Rotterdam School of Management, Indian Institute of Management Calcutta, IESDE School of Management in Mexico and the University of Curaçao. He has also conducted seminars on risk management to bankers from China, Russia, India, Indonesia and the US.



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LEARNING BUSINESS
COMMUNITY *for the
common good.*

Investment: **2,390 USD+IVA**

Start: **August 8**

Duration: **15 weeks**

Schedule: **Monday 18:00 to 21:00 h**

Modality: **LIVE (videoconference)**

**Hybrid course (online assignments and
synchronous sessions by videoconference)**