

A photograph of two women in business attire. The woman on the left has long blonde hair and is smiling while looking at a laptop. The woman on the right has dark curly hair and is also smiling, looking at the laptop. They are in an office setting. The background is slightly blurred.

IESDE

SCHOOL OF
MANAGEMENT

**GLOBAL EXECUTIVE
MASTERS IN
FINANCIAL
MANAGEMENT**

DRIVING TRANSFORMATION

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GEMFM

The Global Executive Masters in Financial Management is a part-time executive program with a global reach, offered by IESDE School of Management. It has been designed and developed by the GEMFM Global Network, an organization of financial professionals and educational experts from all 5 continents.

The **GEMFM** program enables its participants to make better, well-informed decisions to address financial problems. The **GEMFM** offers executives working in the financial sector or in other environments in which finance plays a crucial role an outstanding program to keep track with the latest developments in financial management.

AIM

- To provide participants with an up-to-date view on both theory and practice.
- To strengthen the participants' ability to keep pace with future developments.
- To make participants acquainted and familiar with the most important tools for problem analysis and decision support.
- To promote a problem-oriented approach to financial management, in which finding an approximate solution to the precise problem is preferred to finding an exact solution to some approximate problem.
- To raise awareness for the international aspects of and contingencies within the financial world.
- To provide participants with skills for communication within both the national and international financial world, skills for **'getting things done'**.
- To provide participants with an understanding of the legal, social and ethical aspects of financial management.



BENEFITS

- The Global Executive Masters in Financial Management program includes a Study Tour in New York, which incorporates simulation training by ProBanker; student and staff exchanges, and integrated curriculum.
- The sessions are offered by lecturers with extensive experience in executive education from top universities in Europe, the U.S., Middle East, Australia, and Mexico, among others.
- The program goes into the principles, core concepts and results of corporate financial management, investments, and financial markets. These topics are approached with a multi-dimensional and interactive focus, including topics like leadership and decision making, bridging the gap between theory and practice.
- The program approaches financial decision making and analysis from a managerial perspective (with an eye for context and successful action), taking account of the (more general) insights and evidence from the study of finance.
- It is designed to maximize knowledge sharing; dialogue-driven lessons engage students in cross-cultural discussions with educators and peers.
- During the elective courses, the program provides the opportunity for participants to complete a recommended track (Risk Management, Asset Management, and Financial Compliance & Control) or any other combination from a list of several possible modules.

GEMFM



ACCESS CRITERIA

- Personnel working in the corporate, financial, or public sectors, with a university degree, and seeking to enhance their career in financial management. Minimum 2 years of work experience.
- Professionals with a business, finance, or economics degree wishing to improve their financial skills for a fast-track career. Minimum 2 years of work experience.

WHY ATTEND

This program has been designed for professionals working in/with finance, with a balance between Corporate Finance, Investment, and Financial Markets subjects. As a part-time executive program, participants can use the knowledge learned immediately on their jobs.

More than 200 hrs. of financial training.



1 Pre Masters
Module



8 core courses and
2 elective courses



International
Study Tour

PROGRAM DIRECTOR

- **Dr. Karen Watkins** is the Director of the **GEMFM** Global Network. She is affiliated to the Business and Communication Faculty at Universidad Internacional de La Rioja (UNIR), Spain.
<https://www.gemfmnetwork.org/>

PROGRAM STRUCTURE

- Teaching methods include simulations, workshops, business cases, team as well as independent work, and coverage of actual financial topics in the news.
- The Global Executive Masters in Financial Management program consists of 10 courses (of which 2 are electives).
- The final component of the GEMFM program requires the participants to complete a capstone project.

The program includes a 5-days study trip to New York City. It consists of an intense and competitive simulation of bank management strategies, together with lectures and visits to financial institutions.

Pre-Masters Module: Introduction to Finance. 24 hours course for those students who are less familiar with financial topics. Students who have not taken at least introductory undergraduate courses in accounting, economics and finance must enroll in the Pre-Masters module. It is also recommended for those students who want to reinforce their financial knowledge prior to the actual modules of the masters degree.

CORE COURSES

1. Financial Reporting & Analysis
2. Corporate Finance
3. Investments
4. Empirical Finance
5. Derivatives
6. Fixed Income
7. Leadership and Corporate Governance
8. New York Study Tour: Competitive Strategy in Bank Management



RECOMMENDED TRACKS

Track 1: Risk Management

- a. Derivatives (*Core Course*)
- b. Enterprise Risk Management (*Elective*)
- c. Financial Institutions Risk Management (*Elective*)

Track 2: Asset Management

- a. Fixed Income (*Core Course*)
- b. Real Estate Investments (*Elective*)
- c. Advanced Portfolio Management (*Elective*)

Track 3: Financial Compliance & Control (3 modules)

- a. Financial Reporting & Analysis (*Core Course*)
- b. Regulatory Compliance & AML (*Elective*)
- c. Financial Control & Sustainability (*Elective*)

Other possible electives are: Entrepreneurial Finance, Behavioral Finance, Digital Financial Innovation, Health Finance, International Finance, and Leadership for Financial Sector.

► GEMFM FACULTY

- 38 Faculty Members, from all 5 continents and 18 different countries.
- Recruited with the following criteria:
 - a) Sound academic background
 - b) Research record
 - c) Inspirational lecturing skills
 - d) Knowledge and experience with businesses practices
 - e) Professional delivery
 - f) Affiliated with well-respected business schools

► COLLABORATIONS

- Several professional associations collaborate with GEMFM Global Network, through faculty and student exchanges, and academic products and services.
- These include ProBanker, Euro Working Group for Commodities and Financial Modelling, Family Business Center at University of Granada, and ICAP Training Solutions.

► QUALITY CONTROL

- The GEMFM program follows a rigorous process of quality control, both external and internal, based on the following criteria: 1. content which is up-to-date and of high standards; 2. practical relevance; 3. effective communication and interaction; 4. professional delivery; and 5. corporate/ social responsibility.
- It is accredited by the local educational authorities in each location where it is offered.
- Advisory Board Members: Anoop Rai, Rita D´Ecclesia, Onno Steenbeek, and Karen Watkins.

8 CORE COURSES - 2 elective courses

SCHEDULE ONE MODULE PER MONTH

(24 hours per module)



Duration: **12 months**

It is delivered in a balanced combination of in-class and online elements

Each month

- 6 initial videoconference hours
(Videoconference hours are from 8:30 to 11:30)
- 15 present hours, distributed in 3 consecutive days of 5 hours each
Day 1 **Wednesday 15:30 - 20:30**
Day 2 **Thursday 15:30 - 20:30**
Day 3 **Friday 9:00 - 14:00**
- 3 closing videoconference hours
(Videoconference hours are from 8:30 to 11:30)

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