



IESDE

SCHOOL OF
MANAGEMENT

GLOBAL EXECUTIVE MASTERS IN FINANCIAL MANAGEMENT

Instituto de Estudios Superiores en Dirección de Empresas
Incorporada a la Secretaría de Educación del Gobierno de Puebla
RVOE: SEP-SES/21/114/01/2865/2023/SIE

Boost your financial skills for your company



Duration:
12 months



Hybrid



European double degree with
UnitelmaSapienza.



November
6th, 2024



Location:
Puebla



Professionals with a university
degree and a minimum of **2 years**
of work experience.



Objective



To provide participants with a solid grasp of modern financial theory and practice, enhancing adaptability. The program emphasizes problem-solving, analytical tools, and effective communication in the national and international financial world, while highlighting legal, social, and ethical considerations.

Pre-Masters Module

Introduction to Finance. This 24-hour course is mandatory for students without introductory undergraduate courses in accounting, economics, and finance. It is also recommended for those wishing to reinforce their financial knowledge.

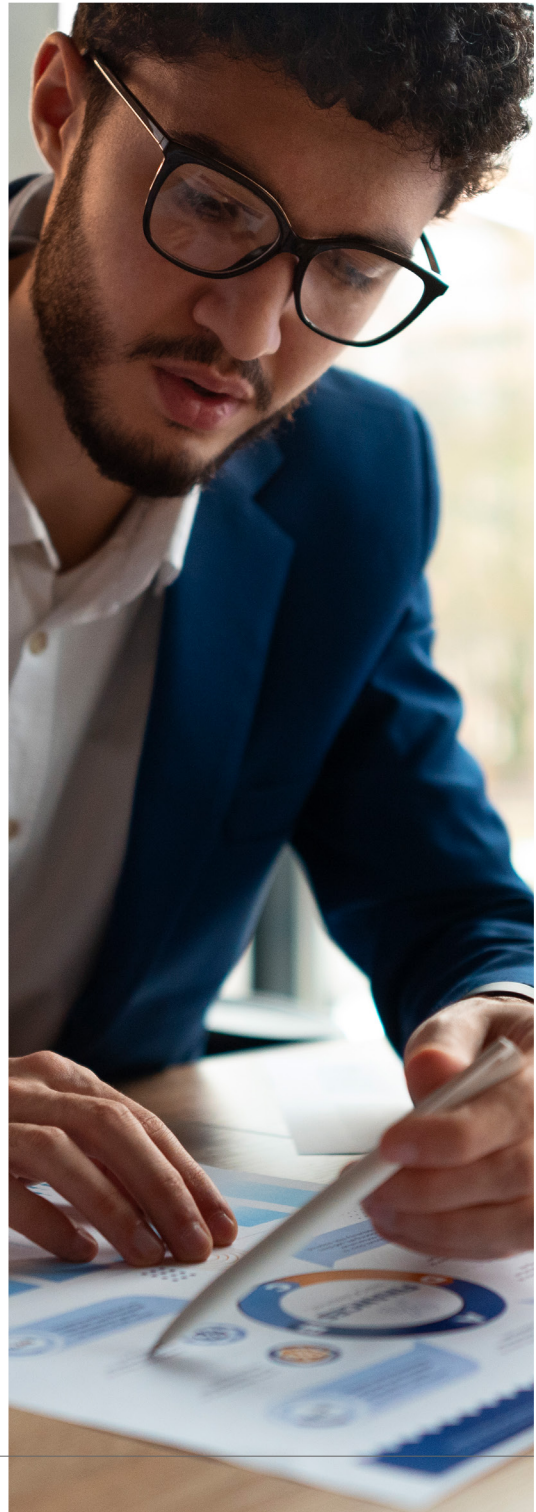
Requirements

Mexican Students

1. Electronic Birth Certificate
2. Electronic CURP
3. Curriculum vitae
4. Professional Certificate
5. Official Identification (INE or valid passport)
6. Proof of Address (current)
7. University Diploma (in original language and certified translation in English, with the Hague Apostille or with the stamp by the Italian Embassy)
8. Transcript of records (in original language and certified translation in English)

International students:

1. Birth Certificate (with the Hague Apostille)
2. Curriculum vitae
3. Official Identification (valid passport)
4. University Diploma (in original language and certified translation in English and Spanish, with the Hague Apostille)
5. Transcript of records (in original language and certified translation in English and Spanish)





UnitelmaSapienza

Università degli Studi di Roma

This program awards a double degree, featuring a European Master's degree in partnership with the University of Rome UnitelmaSapienza, the online University of the prestigious University of Rome "La Sapienza", **ranked as one of the best universities in Italy**, with over 130,000 students and a staff of 4,000 teachers and researchers.



5 reasons to study this master's degree at IESDE



Worldwide Expert Collaboration:

Designed and developed in partnership with the **GEMFM Global Network**, connecting you with financial professionals and educational experts from across five continents.



GEMFM



Stay Current and Relevant:

Gain up-to-date knowledge of financial theory and practice, preparing you for the latest industry challenges.



Future-Proof Your Career:

Equip yourself with the skills to adapt to rapid changes and advancements in the financial sector.



Practical Problem-Solving:

Learn to apply problem-oriented financial management techniques that prioritize effective, real-world solutions.



Global Perspective and Communication:

Develop international awareness and advanced communication skills to navigate and lead in the global financial environment.



GEMFM



Internationalization



You can opt for the opportunity to embark on a dynamic 5-day experience in New York, featuring a competitive simulation of bank management strategies at the prestigious Cornell Club. Enhance your learning with visits to major financial institutions and insights from leading financial experts, supplemented with simulation-based training provided by ProBanker.

Core modules

1 Financial Reporting
& Analysis

5 Derivatives

2 Corporate
Finance

6 Fixed
Income

3 Investments

7 Leadership and
Corporate Governance

4 Empirical
Finance

8 Competitive Strategy
in Bank Management



Minor modules

Students choose two

- | | | | |
|---|---|----|---------------------------------|
| 1 | Enterprise Risk Management | 7 | Entrepreneurial Finance |
| 2 | Financial Risk Forecasting and Management | 8 | Data Mining |
| 3 | Regulatory Compliance & AML
<i>(Anti-Money Laundering)</i> | 9 | Digital Financial Innovation |
| 4 | Financial Control & Sustainability | 10 | International Finance |
| 5 | Real Estate Investments | 11 | Leadership for Financial Sector |
| 6 | Advanced Portfolio Management | | |



Program agenda

Each month 6 hrs videoconference, and
15 hrs intensive in person across 3 days, and
3 hrs closing videoconference.

Schedule:

Wednesday: Lunch 14:30-15:30

Classes 15:30-20:30.



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